

**Martha Sturdy Inc.  
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## **MARTHA STURDY ASKED TO DESIGN COLLECTION FOR HUDSON'S BAY COMPANY**

**For Immediate Release**

**February 2010**

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Vancouver, Canada – Internationally renowned designer and artist, Martha Sturdy, was recently asked to design a collection for the Hudson's Bay Company for their special Heritage section.

The "Our Heritage" collection was inspired by the desire to couple the unique, bold, yet elegant designs of the Canadian designer with the enduring brand of HBC. When designing the collection, Martha reminisced about the history of the Hudson's Bay within her own experiences and created the designs as a reflection of her own fond memories of the Hudson's Bay Company heritage blankets.

The Collection is all handcrafted in Vancouver, British Columbia and is currently available at the Hudson's Bay Company Vancouver location, with the collection arriving in the Toronto and Montreal locations this Spring.

More information about Martha Sturdy is available by calling (604) 872-5205.